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BAKER & COOK KIOSK TO OPEN IN HOLIDAY INN EXPRESS SINGAPORE CLARKE QUAY
Exciting New Chapter in Global Baker Dean Brettschneider's Ongoing Partnership with IHG

SINGAPORE – 8 June 2016 – Guests of Holiday Inn Express Singapore Clarke Quay can now say good morning to top quality breads, pastries and coffee by acclaimed local bakery Baker & Cook. A new Baker & Cook Kiosk will be located in the sprawling indoor-outdoor lobby atrium of the hotel, providing guests, neighbours and staff with delicious menu offerings all day for a light meal on-the-go, gourmet coffee meeting or dinner.

With an internationally acclaimed baking career spanning almost three decades, Baker & Cook co-owner and founder Dean Brettschneider has an uncompromising passion for new world artisan baking. As one of IHG's Culinary Ambassadors, Brettschneider was a natural fit to provide the perfect all-day dining option for the 442 room flagship hotel.

"We are thrilled to launch our first Baker & Cook Kiosk at Holiday Inn Express Singapore Clarke Quay. I'm confident that our breads, pastries, tarts, cookies, flatbreads and other savoury offerings will satisfy Holiday Inn Express guests throughout the day." says the award-winning author of 12 best-selling cookbooks, presenter and judge in multiple international television shows including *New Zealand's Hottest Home Baker*, *The Cook and The Baker*, *Kiwi Baker in Shanghai*, *Kiwi Baker in France*, *Kiwi Baker in Singapore* and many more.

"We are truly excited to welcome Baker & Cook to Holiday Inn Express Singapore Clarke Quay. Their great quality product will offer an enhanced food experience to all of our guests." says Sandra Kloprogge, the General Manager of Holiday Inn Express Singapore Clarke Quay.

Baker & Cook is renowned for its delicious modern-style breads and pastries served in a relaxed and lively family-style setting from breakfast time through to dessert. Baker & Cook is Singapore's favourite artisan bakery & food store for delicious breads and pastries offering a wide range of

handmade breads, pastries, jams, chutneys, cookies, cakes and more. Brettschneider is the baker and entrepreneur behind the brand and one of the most highly regarded bakers in the world. He is meticulous about ensuring the quality of every product at every outlet of Baker & Cook.

Baker & Cook Kiosk will feature Baker & Cook favourites like croissants, Danish pastries, cakes, quiche, pies, lamingtons and deluxe granola, as well as a new selection of savoury flatbreads and an updated range of bakery-inspired foods. Loaves of bread will also be available for purchase.

Since the opening of the first flagship outlet in 2012, Baker & Cook has rapidly expanded to five bakeries – the flagship outlet at Hillcrest Road, followed by Chip Bee Gardens, Bugis at Intercontinental Hotel, Sunset Way at Clementi Arcade and Swan Lake Avenue at Opera Estate. Holiday Inn Express Singapore Clarke Quay will be the first Baker & Cook Kiosk. The brand will continue to grow in Singapore – both as brick-and-mortar stores and as small-format kiosks.

The Baker & Cook Kiosk is located in Holiday Inn Express Singapore Clarke Quay, 2 Magazine Road, S 059573, +65 6532 2108. It will be open seven days a week, with operating hours from 10:00am – 10:00pm. Please visit bakerandcook.biz for more information and a list of current menu items.

ABOUT DEAN BRETTSCHEIDER

A professional baker and pâtissier with an international following, Dean is an award-winning author of 12 cookbooks, presenter and judge in multiple TV shows, co-owner and founder of the popular Baker & Cook Artisan Bakeries, Plank Sourdough Pizza and the newly launched Brettschneider's Baking & Cooking School in Singapore. With an internationally acclaimed baking career spanning almost three decades, Dean has an uncompromising passion for new world artisan baking. He has other bakery interests in London as well as projects planned in Manila, UAE and Budapest for the coming year. His 13th cookbook will be released later this year.

ABOUT HOLIDAY INN EXPRESS® SINGAPORE CLARKE QUAY

This green-designed modern hotel is perfect for value-oriented travellers. Fresh, clean and uncomplicated, Holiday Inn Express Singapore Clarke Quay offers competitive rates for both business and leisure travellers. Guests at Holiday Inn Express Singapore Clarke Quay can enjoy a FREE Express Start® Breakfast Bar and FREE Wi-Fi access throughout the hotel. With its perfect location at Singapore Clarke Quay and Robertson Quay, guests can also watch Clarke Quay's colourful transformation as the sun sets and the lights come on, revealing the lively ambience of Singapore's hottest district. There are currently more than 2,500 Holiday Inn Express hotel locations around the globe. For more information or to book a reservation, visit holidayinnexpress.com/clarkequay. Find Holiday Inn Express hotels on Twitter <https://twitter.com/HIExpress> or Facebook <http://www.facebook.com/holidayinnexpress>.

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